

Artists' Newsletter



Issue 137 September 2021

This newsletter contains:

- An invite to the October AGM on 6th October which will be held on Zoom
- A look ahead to the Christmas Season
- Key dates and information for the May festival 2022

NOTIFICATION OF ARTWEEKS ANNUAL GENERAL MEETING

Please join us and show your support for the Artweeks organisation.

7pm for 7.15pm Wednesday 6th October 2021 on Zoom

Please RSVP to say you are coming by Monday 4th & we'll email you the link the day before. Minutes from 2020 and this year's accounts are attached.

The agenda will include the passing of the previous minutes; the accounts of the company's previous financial year; feedback on the festival; any changes to the board; discussion of issues arising; suggestions for the future; and any other business.

Please RSVP to Jo at artweeks@artweeks.org

LOOKING AHEAD

The Artweeks Christmas Season: Physical events

From 6th September, you will be able to upload details of a **physical venue** at which you are either hosting or taking part in a Christmas-time event or to appear in a simple on-line list of November/Christmas events. (Details of and links to any virtual events should be included in your artist profile/portfolio.) Please note that The Christmas Season is not a coherent festival like the May event – visitor numbers are generally much lower and people travel shorter distances in the cold and wet. We therefore recommend **only submitting an event that you are already planning to hold/participate in anyway**. The Artweeks promotional activity brings these events together in a web listing by date order. There is no listing by location nor a printed leaflet.

artweeks@artweeks.org

The Artweeks Christmas Season: On-line (from 12th Nov-12th Dec)

This will consist of
an on-line winter show
a festive virtual art trail of those artist profiles/portfolios specifically updated for the Christmas Season.
& an Instagram Stories art and craft fair at 7pm on Thursday 25th November.

Deadline alert: email an image of a piece for the on-line winter show to Jo jo@artweeks.org or artweeks@artweeks.org by 31st October

In October/November we will host an **on-line Winter Show** again this year from mid-November until Christmas. This is a key gateway into the Christmas Season art showcase. Please submit an autumn/winter/Christmas themed piece by 31st October with title, media, size and price. This should be something that is available to buy if possible. Generally cheaper pieces sell best from these on-line shows. When choosing the piece to include, please try and choose something that is cool and wintry in palette, or warm, cosy and festive in flavour. No spring flowers or summer beach scenes please!

To be included in **this Christmas Season art trail**, please update your artist profile/portfolio with up-to-date information and images and, whether your art is seasonal or not, a festive flavour in the text. You should then tick *The Christmas Art Trail* box in the Promotional Themes tickboxes. As the aim is to provide the best seasonal visitor experience, if you merely tick the box without updating your text/and or images from May, we reserve the right to remove you from this virtual trail. The first image in your profile/portfolio will be used elsewhere on the website, auto-cropped square, so use a square image if you can or check what your choice looks like squared off, and the more seasonal it is, the more appealing it will look in the on-line Christmas art trail. This can be done at any point up until or after 12th Nov. However - **Deadline alert: upload possible images into your artist profile for the Christmas Season taster video by 31st October** Please update your artist profile by 31st October with any images you would like to be considered for ready for inclusion in Christmas Season taster video – we will use the winter/Christmas images primarily so if you are selling your regular pieces, if you can find red/green/gold varieties or accessorize them with baubles/holly etc that would be helpful.

We also plan to hold an Instagram Stories craft fair again, one evening probably in the week commencing 22nd November. Please email esther@artweeks.org if you would like to participate in this.

If you are planning a November/December exhibition or have new work to show or a particularly wintry or Christmas theme/look to the pieces you are making for a Christmas event, please email esther@artweek.org with a paragraph or two of details (on the art primarily rather than then venue) as the early publicity for the Christmas Season will be submitted to print outlets **in early October**. Illustrations for these will need to be seasonal or festive in some way. It's time to get out the Christmas decorations and drape tinsel over your ceramics or pop holly on the corners of your frames etc!

ARTWEEKS 2022: the dates of the 2022 festival are 7th-29th May

with a regional focus on

Oxford city (7th-15th),

South Oxfordshire & the Vale (14th-22nd)

North and West Oxfordshire (21st-29th)

and **for 2022 we will be printing a festival guide come what may!**

If you have any questions about registering your exhibition entry or membership contact Jo jo@artweeks.org or call the office on 01865 865596.

online Registration for 2022 exhibitions and membership opens 1st October

The deadline for registering for Artweeks in May 2022 is 31st December.

If are looking for artists to join you in May, you are looking for a venue or you wish to offer a venue for May 2022 please email details to jo at jo@artweeks.org to be included in the next newsletter and online.

Zoom 'Interested in taking part' event -7pm on Wednesday October 13th

If you are thinking of participating in a different type of venue, whether changing group or going it alone – or you know someone who is interested in taking part for the first time next year or are trying to encourage other artists in your locality to create/strengthen a cluster – will we be holding a Zoom '**Interested in taking part**' event at 7pm on Wednesday October 13th to talk about, among other things, venue choices. Please email artweeks@artweeks.org to get the link nearer to the time.

Nominations for the 2022 Mary Moser Award

The Mary Moser Award was established in 2003, to honour the work and commitment to Artweeks, over many years, of Lady Mary Moser. The award is intended to help develop the career of a professional artist who has taken up art as a second career, later in life, with a small cash prize. If you would like to nominate an artist from the Artweeks 2021 membership for next year's Mary Moser award, please email artweeks@artweeks.org before 31st October with 100 or more words on *I nominate Artweeks Member because....*, details of the artist, several images of the nominee's work and/or web address with examples. The Artweeks Board will consider nominations during November and choose a winner based on the quality of art, and the life-change to pursue it. A shortlist may be offered to Mary Moser for the final judgement.

Artist opportunities:

Calling artists in North and West Oxfordshire. Art at Farm-ED

Opportunity: Exhibit within the inspiring eco-buildings at Farm-ED based at Honeydale Farm in the Cotswolds, an exciting new venue for 2022's highly popular Oxfordshire Art Weeks festival.

Exhibition dates: May 21, 22, 26, 27, 28 and 29.

artweeks@artweeks.org

Eligibility: Artists working in any medium, living in or near the Art Week's designated North Oxfordshire region comprising Bicester and villages, Kidlington, Eynsham, Woodstock, Witney and villages, Bampton, Burford and Wychwoods, Chadlington, Charlbury, Chipping Norton, Banbury and villages.

We are looking for six artists. The underlying theme for Art at Farm-ED 2022 is **Biodiversity, Climate and Sustainable Food**.

Artists may express this directly or indirectly in their work, which should be for sale. Commission 10%.

To apply: Email fiona@farm-ed.co.uk using the heading 'Art at Farm-ED application'. Your submission should include a CV and a statement setting out how you would use this opportunity, together with 2 – 4 images of recent work or ideally, a link to your website.

Deadline: Midnight 03 10 2021.

Applicants will be informed of the decision by 17 10 2021. If successful, you will be required to subscribe to Oxfordshire Art Weeks and to register independently.

Farm-ED is a not-for-profit organisation with a mission to 'inspire educate and connect' people to build sustainable farming and food systems that nourish people and regenerate the planet. Farm-ED has parking, toilet facilities and an excellent 'farm to fork' café. The venue will be well advertised in the 2022 festival catalogue.

<https://www.farm-ed.co.uk>