

Press release: 9th May 2012

Korean visitors head to Oxford to learn how Artweeks works

Oxfordshire Artweeks is attracting visitors from as far afield as Korea.

Ten art enthusiasts and social entrepreneurs are visiting the county to discover how Artweeks runs so they can model their own Open Studios event on the successful Oxfordshire festival and support the thriving artistic community in Seoul, Korea.

The delegation is led by Rev Kyong Yong Song, Chair person of the Committee for Community Regeneration and Support Centre for Social Enterprises in Seongbuk, a district of Seoul, and consultant to the regional Mayor. It also includes Mr Un-Seong Kim, Executive Director of Se-Jong Arts Centre in Seoul and Professor Ahn, Executive Director of the new Gangwon -Do Bienalle in Northern Korea who are interested in setting up an exchange programme.

The group will be met by Esther Browning, Festival Director, and are looking forward to choosing and touring a selection of Artweeks venues.

In honour of this visit, a small selection of contemporary Korean art is currently on display in The Jam Factory, Oxford alongside an Oxford Artists' Open Exhibition.



Photo opportunity:

Wednesday 16th May 11.30am

Korean party are greeted by Esther Browning, Festival Director of Oxfordshire Artweeks alongside display of Korean Art.

The Jam Factory, Hollybush Row, 27 Park End Street Oxford, OX1 1HU

Notes to Editors

Oxfordshire Artweeks www.artweeks.org

Artweeks is Oxfordshire's largest visual arts festival, a three-week celebration in May each year of the county's artistic and creative talent., and the UK's oldest and biggest Open Studios event.

Almost 1000 artists open the doors to their homes and studios and welcome the public to see their creations and watch them work. In 2010 over 107,000 people visited nearly 500 venues across the county.

All exhibitions are free

Oxfordshire Artweeks 2012 will run from Saturday 5th – 27th May 2012

and is organised into three geographical areas

North Oxfordshire Exhibitions: Saturday 5th - Sunday 13th May

City Exhibitions: Saturday 12th - Sunday 20th May

South Oxfordshire Exhibitions: Saturday 19th - Sunday 27th May

The *Oxfordshire Visual Arts Festival (Artweeks)* is a non profit-making company, limited by guarantee and owned by its members. Everyone is welcome to take part and there is no selection process for artists wishing to participate.

Further press information & photographs from Esther Browning 01865 821090 or 07776 196967 esther@artweeks.org