

Logo

Please contact us and we can help you with these guidelines. Please contact us on 01865 865596. Or email artweeks@artweeks.org



Please use this logo in all cases, except...

OAW_logo(highres).eps



... for use with a specific celebratory logo such as above example, white out version

OAW_logo+30th WO.eps

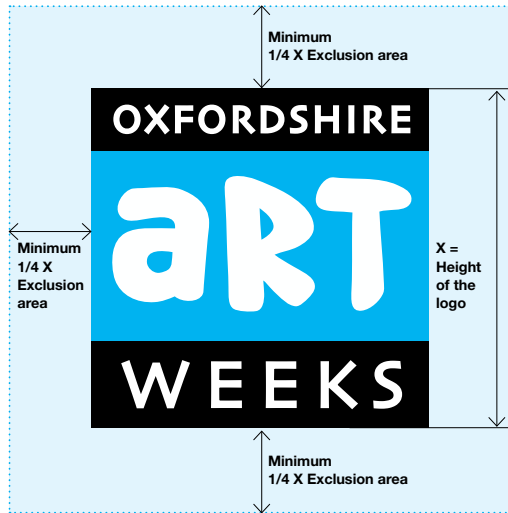


... for use with a specific celebratory logo such as above example, black version

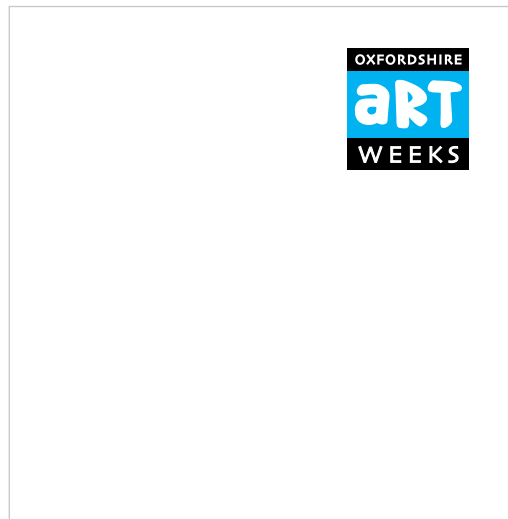
OAW_logo+30th.eps

Placement of logo / how to use / colours / fonts

Correct logo use



Please do not place other logos in the exclusion area (see above)



Correct example of logo placement. The logo should ALWAYS appear top right hand position of ANY document

Incorrect logo use

Do Not... ... place the logo on a coloured background that makes it difficult to see

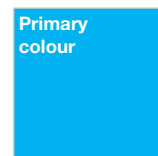
Do Not... ... alter the proportions of the logo

Do Not... ... change any colours of the logo

Do Not... ... place other logos within the exclusion area (see next page)

Do Not... ... change the orientation of the logo

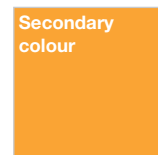
Colours



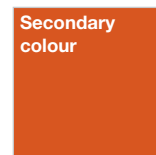
Oxford Arts Weeks blue
Pantone Cyan
CMYK C90 M0 Y0 K0
RGB R0 G179 B240



Oxford Arts Weeks blue
Pantone Black
CMYK C0 M0 Y0 K100
RGB R35 G31 B32



Oxford Arts Weeks yellow
Pantone 137
CMYK C0 M46 Y100 K0
RGB R249 G155 B28



Oxford Arts Weeks orange
Pantone 1525
CMYK C2 M78 Y100 K9
RGB R216 G86 B32



Oxford Arts Weeks grey
Pantone Cool Grey 7
CMYK C0 M0 Y50 K0
RGB R147 G149 B152

Fonts

Please use the following fonts on all publications.

Aa

Helvetica Neue 45 light
for body copy

Aa

Helvetica Neue 75 bold
for headings or pull out
information

Aa

Skia